Ferris Elghazzaowi

UX/UI Designer + Researcher

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⚲ Winter Haven, FL

EXPERIENCE

Visual / UX Designer   02/2024 - 08/2025
PanPalz

- Strengthened design across 2+ primary screens—homepage and messaging—to improve navigation and user engagement.
- Conceptualized various mobile user interfaces that are seamless and intuitive for navigating through each page layout by 25%.
- Utilized color theory to enhance the application's visual appeal by 15%, ensuring a more consistent and cohesive brand identity.

Accessibility Specialist   06/2024 - 08/2024
DemocracyLab

- Streamlined framework by optimization of crucial features, improving user flow by 12% and refining core functionalities.
- Integrated 3 universal design alterations into the user interface, heightening the application's accessibility and usability.
- Enhanced the scale of numerous user interface elements by 22%, accommodating for mobile device resolutions and viewports.

UX Researcher   02/2024 - 06/2024
Genhouse Project

- Conducted 2 in-depth interviews to understand crucial pain points, arranging an intuitive and seamless user experience.
- Visualized a detailed flowchart that simplifies the navigation system by 18%, maximizing user satisfaction of practical features.
- Created 3 high-fidelity layouts for the application dashboard, maximizing the effectiveness of usable and useful features.

EDUCATION

Northwestern University - Master's of Science in Information Design and Strategy   01/2025 - Present
GPA 4.0 / 4.0

University of Florida - Bachelor of Arts in Digital Arts and Sciences   08/2020 - 12/2022

- GPA 3.98 / 4.0
- Recognition of academic leadership from Florida State Representative Sam Killebrew.
- Graduated with the highest distinction of honors, Summa Cum Laude.

SKILLS

Figma	User Research
Photopea	Wireframing
Maze	Prototyping
HTML	Design Systems
Unity (C#)	Usability Testing